

Dear Friends and Patrons,

The Retriever Aquatic Club ("RAC") is hosts 3 different Swim meets during the 2008/09 Swim Season. The Columbus Day Classic October 10-11, 2009, the Retriever Classic January 15-18, 2010 and the Abbey Seeger Long Course Meet May 14-16, 2010. Each of these meets will attract athletes from across the state as well as the East Coast. Parents, friends and relatives all attend and well over 2,000 spectators will view this event over the two to three and a half days the meets are held.

In order to offset the expense of running the meet, we are seeking businesses and friends, such as you, to sponsor one, two or all three meets. The RAC is a non-profit organization and serves the community in an extremely positive manner by offering an instructive, disciplined environment for over 200 children, ages 5 to 18, who are involved in the program.

We are offering advertisement space in the meet program that will be available during the competition. This ad space will be sold at the following rates **per** meet:

- **Full Page**                    **\$100.00 (Front or Back Cover \$200.00)**
  
- **Half Page**                    **\$ 75.00**
- **Quarter Page**                **\$ 50.00**
- **Business Card**              **\$ 25.00**
- **Event Sponsor**              **\$ 20.00**

Receive a 10% discount off your total by purchasing an ad in all three meets by Oct 3, 2009.

Ads will be printed in black and white. Please provide artwork/Ad ready for print.

**Deadline for the ad is 1 week prior to the first day of the meet. (Oct 3, Jan 8, May 7 respectively)**

I would like to thank you in advance for your support for our event and the RAC athletes. Our tax-exempt number is 3000 2563.

Yours in swimming,

Chad Cradock  
Retriever Aquatic Club Head Coach

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**Please attach your ad/artwork ready for print to this sheet and provide the information set forth below.**

Meet Purchasing ad for: \_\_\_\_\_

Business/Family Name of Ad Sponsor: \_\_\_\_\_

Ad Size: \_\_\_\_\_

Swimmer who secured this ad: \_\_\_\_\_

Amount Enclosed (checks made payable to "RAC"): \_\_\_\_\_

**Take 10% off the total if purchasing an ad for all three meets by October 3, 2009**