

Dear Friends and Patrons,

The Retriever Aquatic Club ("RAC") is hosting its annual Columbus Day Classic Swim Meet at UMBC on October 6-7, 2007. We attract athletes from across the state as well as the East Coast. Parents, friends and relatives all attend and well over 2,000 spectators will view this event over the two days the meet is held. In order to offset the expense of running the meet, we are seeking businesses and friends, such as you, to sponsor the meet. The RAC is a non-profit organization and serves the community in an extremely positive manner by offering an instructive, disciplined environment for over 200 children, ages 5 to18, who are involved in the program.

We are offering advertisement space in the meet program that will be available during the competition. This ad space will be sold at the following rates:

- **Full Page** **\$100.00 (Front or Back Cover \$200.00)**
- **Half Page** **\$ 75.00**
- **Quarter Page** **\$ 50.00**
- **Business Card** **\$ 25.00**
- **Event Sponsor** **\$ 20.00**

I would like to thank you in advance for your support for our event and the RAC athletes. Our tax-exempt number is 3000 2563.

Yours in swimming,

Chad Cradock
Retriever Aquatic Club Head Coach

Please attach your ad to this sheet and provide the information set forth below.

Business/Family Name of Ad Sponsor: _____

Ad Size: _____

Swimmer who secured this ad: _____

Amount Enclosed (checks made payable to "RAC"): _____